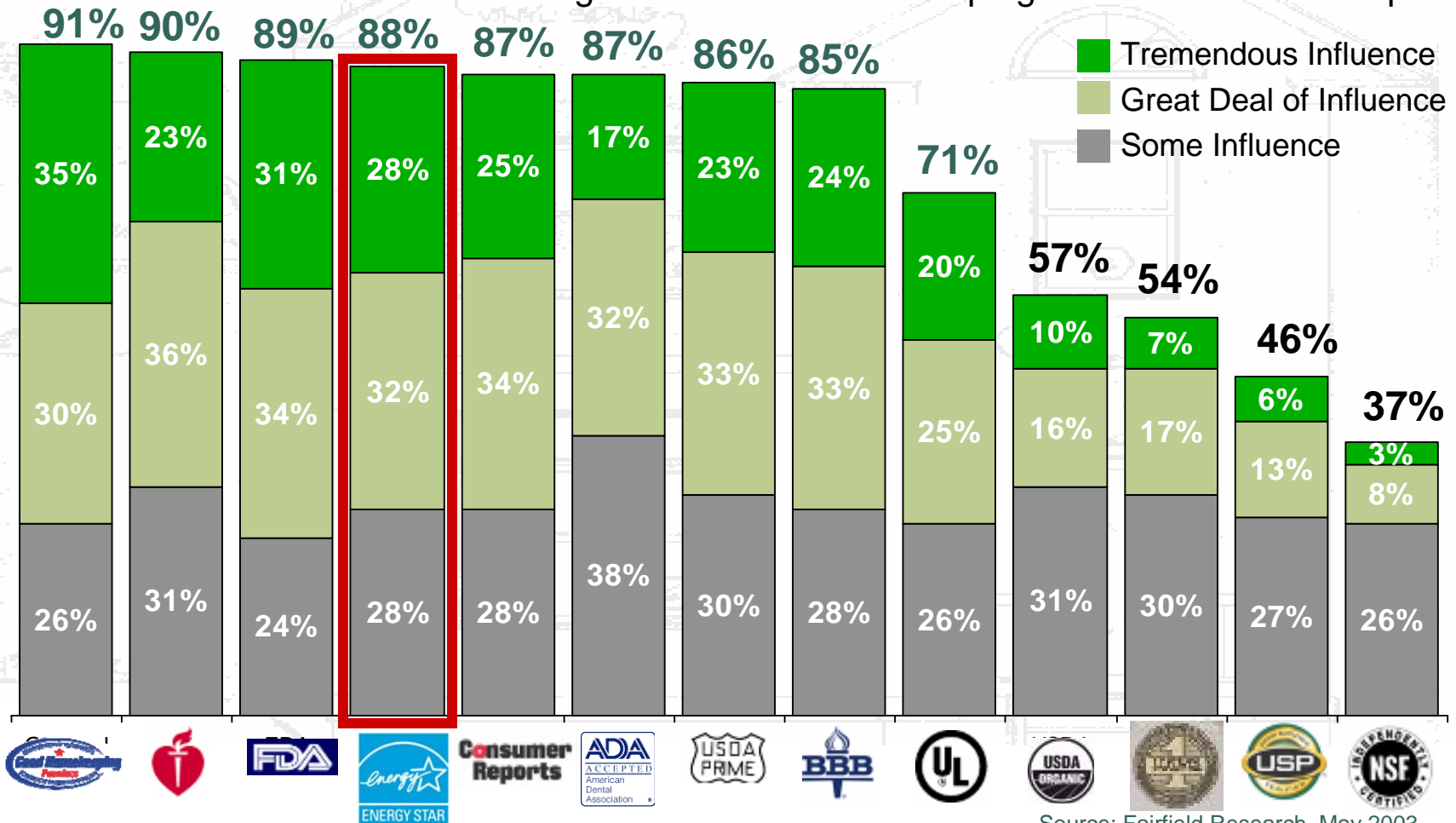


ENERGY STAR – More than Recognition

☆ *Positive Purchasing Influence!*



ENERGY STAR mark ranks among the highest level of **influence** on product purchase among all consumer emblems. Similar in ranking to the Good Housekeeping Seal & Consumer Reports.



Source: Fairfield Research, May 2003